

**\*\*\*MEDIA ADVISORY/PHOTO OPPORTUNITY\*\*\***  
**Vermilion Energy and the YWCA of Calgary Open**  
**Employment Resource Centre for Women**

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*One door opens many. Media are invited to the opening of the new Vermilion Energy/YWCA of Calgary Employment Resource Centre (ERC).*

**WHAT:** The Employment Resource Centre will assist vulnerable women who are struggling with poverty to build life skills, job search techniques, resume writing skills and connections with education partners and employers. The goal is to support women to establish and maintain employment.

**WHY:** When women who are struggling with poverty and exclusion are supported with the skills and resources they require to find and maintain employment, they are able to move beyond a vulnerable situation and become self-sufficient. The ERC will provide those skills and opportunities to the hundreds of women who are currently accessing YWCA housing and support programs.

**WHO:** Sue Tomney, CEO, YWCA of Calgary  
Lorenzo Donadeo, President and CEO, Vermilion Energy  
Fariba Mohammadi, Manager, YWCA Language and Employment Skills

**WHEN:** Tuesday, **June 4**, 2013  
1:00 pm - 2:00 pm (*Grand Opening Presentation & Reception*)  
1:20 pm (*Media interviews and photo opportunities available*)

**WHERE:** YWCA of Calgary - Downtown  
320 – 5<sup>th</sup> Avenue SE

*Thank you to the City of Calgary Family and Community Support Services (FCSS) for their support of this new program.*

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**About the YWCA of Calgary:**

As the YWCA of Calgary moves into the next 100 years of serving women, we continue to adapt to their changing needs in the city. Serving more than 8,700 clients in 2012, across a continuum of more than 30 programs and services, from housing and shelter to counselling, education, and outreach supports, the YWCA is focused on empowering women, and their families, to move from a place of vulnerability to one of hope and resilience. For more information, visit [ywcaofcalgary.com](http://ywcaofcalgary.com)

**For information and interview inquiries please contact:**

**Carla Link**, Manager, Communications, YWCA of Calgary  
Phone: 403.705.5779 | Cell: 587.228.8663 | Email: [clink@ywcaofcalgary.com](mailto:clink@ywcaofcalgary.com)